

1. MEDIA COVERAGE*				TOTAL: 1389
RADIO	TV	PRINT	INTERNET	TALK SHOW
887	180	294	4	24

* These figures reflect the number of times that each item was aired.

2. Origin Codes			
Media Release (MR)	195	Media Initiated (EXT)	171
Board Reports (BR)	28	MLHU Initiated (INT)	108

3. NEWS/CURRENT AFFAIRS COVERAGE			
Date	Code	Outlet	Topic
04-Jan	INT	Middlesex Banner	Influenza Surveillance Report (Dec. 22/11)
05-Jan	INT	Parkhill Gazette	Healthy Smiles Ontario
10-Jan	EXT	CTV	New Year Resolutions
10-Jan	EXT	CTV	Risk of overeating - Health @ Home
16-Jan	INT	London Free Press	Norovirus circulating in community
16-Jan	MR	NewsTalk 1290 CJBK	National Non-Smoking Week
17-Jan	EXT	London Free Press	Immunization rates in health care workers
17-Jan	MR	London Free Press	National Non-Smoking Week
17-Jan	MR	Metro	Driven to Quit Challenge
18-Jan	EXT	XFM Fanshawe	Norovirus
18-Jan	MR	Fanshawe Broadcast	National Non-Smoking Week
18-Jan	INT	London Free Press	Internet streaming of January BofH meeting
18-Jan	MR	My-FM Strathroy	STOP on the Road
18-Jan	EXT	My-FM Strathroy	Norovirus
18-Jan	MR	NewsTalk 1290 CJBK	Weedless Wednesday
18-Jan	MR	Middlesex Banner	Health Unit Offers Support if You're Giving Up Smoking in 2012
19-Jan	EXT	Strathroy Age Dispatch	Well Baby/Child Breastfeeding Clinic at Kenwick Mall
19-Jan	EXT	Parkhill Gazette	Public meeting to update community on Parkhill mosquito problem
19-Jan	BR	London Free Press	Recommendation to MOHLTC to include bedbug funding in HU budgets
19-Jan	EXT	London Free Press	City budget - requested cuts to MLHU budget
19-Jan	MR	SRC - Windsor	Driven to Quit Challenge
20-Jan	EXT	Fanshawe Broadcast	Bed bug program
21-Jan	EXT	London Free Press	Adventures in Sex City II
21-Jan	EXT	London Free Press	Response to Jan 17 "flu shot flunkies" article
23-Jan	EXT	XFM Fanshawe	Radio doc on the dangers of tanning beds / regulations
23-Jan	EXT	Western Gazette	Adventures in Sex City II

Date	Code	Outlet	Topic
23-Jan	EXT	XFM Fanshawe	Radio doc on health care workers and vaccines
24-Jan	EXT	London Free Press	Practices at MLHU re: staff receiving flu shots
25-Jan	EXT	Middlesex Banner	Public meeting to update community on Parkhill mosquito problem
25-Jan	EXT	London Free Press	Public meeting re: fluoridation of City of London water
25-Jan	EXT	London Free Press	Response to Jan 24th article re: MLHU staff & flu shots
25-Jan	EXT	NewsTalk 1290 CJBK	Public meeting re: fluoridation of City of London water
26-Jan	EXT	NewsTalk 1290 CJBK	Breathable caffeine - effects of caffeine on the body
26-Jan	EXT	XFM Fanshawe	Influenza vaccination - what's it all about?
27-Jan	EXT	London Community News	Food Literacy and Youth Cooking Program
30-Jan	EXT	London Free Press	City of London Official Plan
30-Jan	EXT	Strathroy Age Dispatch	Eastern Equine Encephalitis
31-Jan	EXT	AM980	Heath Unit budget
31-Jan	MR	NewsTalk 1290 CJBK	Community Influenza Report
02-Feb	EXT	Rogers TV - Newsmakers	Community Water Fluoridation
02-Feb	EXT	Transcript & Free Press	Healthy Smiles Ontario
02-Feb	EXT	Transcript & Free Press	Case of whooping cough at Glencoe District High School
02-Feb	EXT	Parkhill Gazette	Public meeting to update community on Parkhill mosquito problem
02-Feb	EXT	London Community News	Public meeting re: fluoridation of City of London water
03-Feb	EXT	London Free Press	City budget - requested for further cuts to MLHU budget
10-Feb	EXT	XFM Fanshawe	"Let's Talk London" i-view on sexual health, birth control and STIs
10-Feb	EXT	London Free Press	City budget - council endorsed MLHU budget request, but asked for appointment of an assessor
10-Feb	BR	CTV	Proposed bylaw on banning smoking in outdoor spaces
10-Feb	EXT	CTV	Discussion of MLHU budget
13-Feb	BR	NewsTalk 1290 CJBK	City council to debate proposed smoking ban in public places
13-Feb	EXT	XFM Fanshawe	Radio doc on Travel Immunizations
13-Feb	BR	London Free Press	City council to debate proposed smoking ban in public places
14-Feb	BR	Western Gazette	Proposed bylaw on banning smoking in outdoor spaces
14-Feb	MR	CTV	Health Unit issues warning about home-based tattooing
14-Feb	MR	AM980	Health Unit issues warning about home-based tattooing
14-Feb	MR	XFM Fanshawe	Health Unit issues warning about home-based tattooing
14-Feb	EXT	Metro	Outcome of vote by City Council on proposed smoking ban in public places
14-Feb	EXT	London Free Press	Support for MLHU in aftermath of city budget meeting
14-Feb	EXT	London Free Press	Outcome of vote by City Council on proposed smoking ban in public places
15-Feb	MR	CJBK - London in the Morning	Health Unit issues warning about home-based tattooing
15-Feb	MR	UWO Gazette	Health Unit issues warning about home-based tattooing
15-Feb	INT	London Free Press	Internet streaming of February BofH meeting
15-Feb	MR	Middlesex Banner	Health Unit launches 2nd annual Nic-O-Time Challenge
15-Feb	MR	Metro	Health Unit issues warning about home-based tattooing
15-Feb	INT	Middlesex Banner	Driven to Quit Challenge
15-Feb	INT	Dorchester Signpost	Driven to Quit Challenge
16-Feb	EXT	AM980	Low influenza vaccination numbers
16-Feb	EXT	London Community News	City budget - council endorsed MLHU budget request, but asked for appointment of an assessor

Date	Code	Outlet	Topic
16-Feb	EXT	London Community News	Heather Thomas teaches youth at resource centres how to cook
16-Feb	EXT	London Community News	Outcome of vote by City Council on proposed smoking ban in public places
16-Feb	INT	Transcript & Free Press	Driven to Quit Challenge
16-Feb	INT	Parkhill Gazette	Driven to Quit Challenge
16-Feb	BR	XFM Fanshawe	Parenting Teens videos
16-Feb	BR	XFM Fanshawe	Toronto Charter
16-Feb	BR	XFM Fanshawe	Healthy Smiles Ontario
17-Feb	EXT	Business Wire Canada	HPV Vaccine for men
17-Feb	INT	Metro	Driven to Quit Challenge
22-Feb	INT	Middlesex Banner	Driven to Quit Challenge
22-Feb	EXT	London Free Press	Council approved report on banning smoking in public outdoor spaces
23-Feb	EXT	XFM Fanshawe	Proper condom use
23-Feb	MR	Transcript & Free Press	Health Unit issues warning about home-based tattooing
23-Feb	INT	Parkhill Gazette	Driven to Quit Challenge
23-Feb	INT	Transcript & Free Press	Driven to Quit Challenge
24-Feb	INT	Metro	Driven to Quit Challenge
27-Feb	INT	London Free Press	Internet streaming of March BofH meeting
27-Feb	EXT	NewsTalk 1290 CJBK	Update on flu situation and other viruses that are circulating
27-Feb	INT	Metro	Driven to Quit Challenge
28-Feb	EXT	Free FM	Bed bug program
29-Feb	INT	Dorchester Signpost	RFP - Website Redevelopment
01-Mar	INT	The Londoner	RFP - Website Redevelopment
01-Mar	INT	London Community News	RFP - Website Redevelopment
01-Mar	INT	Transcript & Free Press	RFP - Website Redevelopment
01-Mar	INT	Parkhill Gazette	RFP - Website Redevelopment
06-Mar	MR	Western Gazette	Signs and symptoms of meningococcal disease
06-Mar	MR	Western News	Risks associated with meningococcal disease
06-Mar	MR	XFM Fanshawe	Meningococcal disease
07-Mar	INT	Middlesex Banner	RFP - Website Redevelopment
07-Mar	EXT	XFM Fanshawe	Reasons why low numbers of influenza cases this season
06-Mar	MR	London Free Press	Health Unit advises how to reduce infections
08-Mar	EXT	XFM Fanshawe	Safe Tattooing - what people need to know
13-Mar	MR	AM980	Community Influenza Report
13-Mar	EXT	XFM Fanshawe	Sexual health and sexual education
13-Mar	MR	CTV	Community Influenza Report
14-Mar	EXT	XFM Fanshawe	Bed bug program
14-Mar	MR	Metro	Influenza Surveillance Report (Mar.13/12)
15-Mar	MR	Transcript & Free Press	HU advises how to reduce infections including meningococcal disease
16-Mar	EXT	Transcript & Free Press	Pregnancy and alcohol and substance misuse
16-Mar	MR	MYFM Radio	Community Influenza Report
20-Mar	MR	Free FM	London Life Nutrition Award - Gold Level
20-Mar	MR	Rogers TV - Newsmakers	London Life Nutrition Award - Gold Level

Date	Code	Outlet	Topic
20-Mar	MR	XFM Fanshawe	London Life Nutrition Award - Gold Level
21-Mar	INT	London Free Press	Internet streaming of April BofH meeting
21-Mar	INT	Middlesex Banner	Influenza Surveillance Report (Mar.13/12)
21-Mar	EXT	Middlesex Banner	Public health funding
22-Mar	EXT	XFM Fanshawe	Audio feature on Extreme Partying
22-Mar	EXT	NewsTalk 1290 CJBK	Trans fat reduction strategy
22-Mar	EXT	London Free Press	Ontario Injury Data Report - reaction
22-Mar	EXT	AM980	Advancer on West Nile Virus season for 2012
23-Mar	BR	London Free Press	Public Sector Salary Disclosure - 2011
23-Mar	EXT	London Free Press	MLHU Board of Health - seeking 75% funding from Ministry
26-Mar	MR	XFM Fanshawe	Unlicensed Tattoo Parlours
29-Mar	MR	Parkhill Gazette	Eat Smart Award for London Life
30-Mar	INT	Metro	Bed bug program
01-Apr	INT	Magazine Latino	Mosquito Larviciding
02-Apr	INT	London Free Press	Mosquito Larviciding
03-Apr	EXT	CTV	Ontario study on the 5 unhealthy habits
04-Apr	INT	My-FM Strathroy	Pre-natal Health Fair
04-Apr	INT	Middlesex Banner	Mosquito Larviciding
04-Apr	INT	Dorchester Signpost	Mosquito Larviciding
05-Apr	INT	The Londoner	Mosquito Larviciding
05-Apr	INT	Parkhill Gazette	Mosquito Larviciding
05-Apr	INT	Transcript & Free Press	Mosquito Larviciding
12-Apr	EXT	XFM Fanshawe	SafeGrad
13-Apr	EXT	CBC Radio - Ontario Morning	Late story on influenza activity
17-Apr	MR	NewsTalk 1290 CJBK	Community Influenza Report
17-Apr	MR	AM980	Community Influenza Report
20-Apr	BR	London Free Press	Bicycle helmets legislation
20-Apr	BR	NewsTalk 1290 CJBK	Bicycle helmets legislation
20-Apr	BR	AM980	Bicycle helmets legislation
22-Apr	EXT	CTV	Fluoride in City water
24-Apr	EXT	London Free Press	Fluoride in City water
24-Apr	EXT	London Free Press	MOH Retirement Announcement
25-Apr	EXT	London Free Press	Food Inspections
25-Apr	BR	SRC - Windsor	Bicycle helmets legislation
25-Apr	MR	AM980	Adventures in Sex City II
25-Apr	MR	Rogers TV - Newsmakers	Adventures in Sex City II
25-Apr	EXT	NewsTalk 1290 CJBK	Dr. Pollett's retirement
26-Apr	MR	Inspire-FM	Adventures in Sex City II
26-Apr	MR	London Free Press	Adventures in Sex City II
26-Apr	MR	Metro	Adventures in Sex City II
26-Apr	EXT	AM980	Private Members Bill to outlaw tanning beds for minors
26-Apr	EXT	Free FM	Private Members Bill to outlaw tanning beds for minors
27-Apr	Ext	Metro	Debate on Tanning beds

Date	Code	Outlet	Topic
01-May	Ext	London Free Press	Food Handler Certificate Tracking
03-May	MR	London Community News	Adventures in Sex City II
03-May	EXT	AM980	WNV - and MLHU larviciding plans or 2012
04-May	EXT	Free FM	Dr. Pollett's retirement
07-May	INT	Metro	The Health Connection is your direct line to PHNs in Middlesex-London
08-May	EXT	CTV	Private Members Bill on posting nutritional info at restaurants
08-May	EXT	NewsTalk 1290 CJBK	Private Members Bill on posting nutritional info at restaurants
10-May	INT	Metro	Influenza Surveillance Report (May 1/12)
14-May	EXT	CTV	Safe Grad video contest winners
15-May	EXT	Free FM	Health Canada warning about buying at yard sales
15-May	EXT	Canadian Press	Food Safety during picnics - how to prepare safely, etc...
16-May	INT	London Free Press	Internet streaming of May BofH meeting
16-May	EXT	Dorchester Signpost	Mental Wellness week at Northdale Central School
17-May	BR	Free FM	2013 City of London Budget Target
17-May	BR	London Free Press	2013 City of London Budget Target
18-May	BR	London Free Press	2013 City of London Budget Target
22-May	INT	London Free Press	The Health Connection is your direct line to PHNs in Middlesex-London
25-May	MR	NewsTalk 1290 CJBK	Health Unit issues warning about home-based tattooing
25-May	MR	London Free Press	Health Unit issues warning about home-based tattooing
25-May	MR	AM980	Health Unit issues warning about home-based tattooing
25-May	MR	Free FM	Health Unit issues warning about home-based tattooing
28-May	MR	NewsTalk 1290 CJBK	Heat alert issued for Middlesex-London (May 28/12)
28-May	MR	AM980	Heat alert issued for Middlesex-London (May 28/12)
28-May	MR	CBC Radio - London	Heat alert issued for Middlesex-London (May 28/12)
28-May	MR	XFM Fanshawe	Heat alert issued for Middlesex-London (May 28/12)
28-May	INT	London Free Press	The Health Connection is your direct line to PHNs in Middlesex-London
31-May	MR	Parkhill Gazette	Health Unit issues warning about home-based tattooing
31-May	MR	Parkhill Gazette	Heat alert issued for Middlesex-London (May 28/12)
04-Jun	EXT	XFM Fanshawe	Safe proms: alcohol, drugs, sexual health
04-Jun	EXT	Free FM	Drowning prevention
08-Jun	EXT	Free FM	Influenza season wrap up - what kind of year has it been
08-Jun	EXT	Metro	Sex worker conference
13-Jun	EXT	Dorchester Signpost	Car seat safety clinic in Dorchester
18-Jun	MR	XFM Fanshawe	Heat alert issued for Middlesex-London (June 18/12)
18-Jun	MR	CTV	Heat alert issued for Middlesex-London (June 18/12)
18-Jun	MR	NewsTalk 1290 CJBK	Heat alert issued for Middlesex-London (June 18/12)
18-Jun	MR	Free FM	Heat alert issued for Middlesex-London (June 18/12)
19-Jun	EXT	Metro	Report from Chief Coroner re: cycling deaths
20-Jun	MR	Metro	Heat alert issued for Middlesex-London (June 18/12)
20-Jun	MR	Middlesex Banner	Heat alert issued for Middlesex-London (June 18/12)
20-Jun	INT	London Free Press	Internet streaming of June BofH meeting
20-Jun	MR	London Free Press	Heat alert issued for Middlesex-London (June 18/12)

Date	Code	Outlet	Topic
21-Jun	EXT	NewsTalk 1290 CJBK	West Nile Virus update
21-Jun	EXT	Rogers TV - Newsmakers	Coping with the heat - precautions, dangers, vulnerable populations
21-Jun	BR	London Free Press	2013 Budget - In camera discussion at board of health meetings
22-Jun	BR	London Free Press	2013 Budget
22-Jun	MR	Free FM	Health Unit warns against home based tattoos
22-Jun	MR	NewsTalk 1290 CJBK	Health Unit warns against home based tattoos
23-Jun	MR	London Free Press	Health Unit warns against home based tattoos
23-Jun	EXT	London Free Press	Point of View: Protect Your Family by the Pool campaign
28-Jun	MR	Metro	Heat alert issued for Middlesex-London (June 27/12)
29-Jun	MR	AM980	West Nile Virus positive crow in Old South
29-Jun	INT	Metro	Do you know what your kids are watching?
29-Jun	MR	London Free Press	Heat alert issued for Middlesex-London (June 27/12)
29-Jun	MR	lfpres.com	Public advised not to play in water to consume fish from Pottersburg Creek
30-Jun	MR	London Free Press	Public advised not to play in water to consume fish from Pottersburg Creek
01-Jul	EXT	Today's Parent Magazine	What should my baby eat?
03-Jul	EXT	Windsor Star	Preparation of raw meat dishes in restaurants
03-Jul	INT	My-FM Strathroy	MLHU Website redevelopment project
04-Jul	MR	My-FM Strathroy	MLHU issues Heat Alert
04-Jul	INT	Dorchester Signpost	Website survey
04-Jul	INT	Middlesex Banner	Website survey
05-Jul	EXT	London Free Press	Efforts to curb mosquito situation in Parkhill successful
05-Jul	EXT	Parkhill Gazette	Mosquito numbers down in Parkhill
05-Jul	INT	Parkhill Gazette	Website survey
06-Jul	MR	CHRW	MLHU issues Heat Alert
07-Jul	EXT	XFM Fanshawe	West Nile Virus and Lyme Disease
10-Jul	EXT	London Free Press	Near drowning in Class B Pool
12-Jul	MR	Transcript & Free Press	Crow found in Old South tests positive for WNV
12-Jul	EXT	Parkhill Gazette	Efforts to curb mosquito situation in Parkhill successful
16-Jul	MR	Free FM	Heat alert issued for Middlesex-London (July 16/12)
16-Jul	MR	XFM Fanshawe	Heat alert issued for Middlesex-London (July 16/12)
17-Jul	MR	London Free Press	Heat alert issued for Middlesex-London (July 16/12)
19-Jul	MR	My-FM Strathroy	Summer heat and health risks
19-Jul	EXT	London Free Press	Heat may be to blame for outbreak of virus at nursing home
23-Jul	MR	AM980	Heat alert issued for Middlesex-London (July 23/12)
23-Jul	MR	Metro	Heat alert issued for Middlesex-London (July 23/12)
24-Jul	MR	CHRW	West Nile Virus Found in Local Mosquito Pool and Three Dead Birds
24-Jul	MR	MYFM Radio	West Nile Virus Found in Local Mosquito Pool and Three Dead Birds
25-Jul	MR	Middlesex Banner	Heat alert issued for Middlesex-London (July 23/12)
25-Jul	MR	CJBK - London in the Morning	West Nile Virus Found in Local Mosquito Pool and Three Dead Birds
24-Jul	EXT	London Free Press	Seniors and sex
01-Aug	MR	London Community News	Automatic Prohibition notices sent to five local tobacco retailers

Date	Code	Outlet	Topic
01-Aug	MR	MYFM Radio	Automatic Prohibition notices sent to five local tobacco retailers
01-Aug	MR	CTV News	Automatic Prohibition notices sent to five local tobacco retailers
02-Aug	MR	CJBK - London in the Morning	Automatic Prohibition notices sent to five local tobacco retailers
02-Aug	EXT	CJBK	Fewer mosquitoes than previous years
01-Aug	MR	London Free Press	Automatic Prohibition notices sent to five local tobacco retailers
02-Aug	MR	Free FM	How to prevent the spread Legionella bacteria
02-Aug	EXT	London Free Press	Fewer mosquitoes than previous years
02-Aug	INT	Strathroy Age Dispatch	MLHU recruiting CERV volunteers
03-Aug	MR	AM980	Heat alert issued for Middlesex-London (August 4)
03-Aug	MR	CJBK	Heat alert issued for Middlesex-London (August 4)
03-Aug	MR	London Free Press	Heat alert issued for Middlesex-London (August 4)
08-Aug	MR	Middlesex Banner	Five tobacco retailers penalized for repeated tobacco sales to youth
10-Aug	MR	Metro	MLHU reports increase in number of invasive Group A Strep infections
10-Aug	MR	XFM Fanshawe	Healthy City / Active London position statement
10-Aug	MR	AM980	Healthy City / Active London position statement
11-Aug	MR	London Free Press	Healthy City / Active London position statement
13-Aug	MR	Metro	Healthy City / Active London position statement
13-Aug	MR	XFM Fanshawe	More WNV-positive mosquitoes found in London & Middlesex County
13-Aug	MR	CTV	More WNV-positive mosquitoes found in London & Middlesex County
13-Aug	MR	NewsTalk 1290 CJBK	More WNV-positive mosquitoes found in London & Middlesex County
14-Aug	MR	NewsTalk 1290 CJBK	More WNV-positive mosquitoes found in London & Middlesex County
14-Aug	MR	Metro	More WNV-positive mosquitoes found in London & Middlesex County
15-Aug	MR	Middlesex Banner	More WNV-positive mosquitoes found in London & Middlesex County
15-Aug	MR	Dorchester Signpost	More WNV-positive mosquitoes found in London & Middlesex County
16-Aug	MR	CJBK	First probable human case of West Nile Virus
16-Aug	MR	AM980	First probable human case of West Nile Virus
16-Aug	MR	MYFM Radio	First probable human case of West Nile Virus
16-Aug	MR	London Community News	Healthy City / Active London position statement
16-Aug	MR	London Free Press	First probable human case of West Nile Virus
16-Aug	MR	CTV News	First probable human case of West Nile Virus
16-Aug	MR	Parkhill Gazette	More WNV-positive mosquitoes found in London & Middlesex County
16-Aug	MR	Transcript & Free Press	More WNV-positive mosquitoes found in London & Middlesex County
17-Aug	MR	Metro	First probable human case of West Nile Virus
17-Aug	INT	Metro	The Health Connection is your direct line to PHNs in Middlesex-London
17-Aug	EXT	CTV News	City of London Community Services Committee (Aug 21) - Smoke-free Outdoor Spaces Bylaw Options
18-Aug	EXT	London Free Press	City of London Community Services Committee (Aug 21) - Smoke-free Outdoor Spaces Bylaw Options
20-Aug	EXT	London Free Press	Oakville becomes the first municipality in Ontario to prevent teens from using tanning beds

Date	Code	Outlet	Topic
20-Aug	EXT	CJBK	City of London Community Services Committee (Aug 21) - Smoke-free Outdoor Spaces Bylaw Options
21-Aug	Ext	CJBK	City of London Community Services Committee (Aug 21) - Smoke-free Outdoor Spaces Bylaw Options
21-Aug	EXT	Free FM	Road safety for cyclists and pedestrians
22-Aug	EXT	Metro	City of London Community Services Committee (Aug 21) - Smoke-free Outdoor Spaces Bylaw Options
23-Aug	MR	Middlesex Banner	MLHU reports increase in number of invasive Group A Strep infections
23-Aug	MR	Transcript & Free Press	MLHU reports increase in number of invasive Group A Strep infections
23-Aug	MR	Transcript & Free Press	MLHU advises how to prevent the spread of Legionella Bacteria
23-Aug	MR	Transcript & Free Press	More WNV-positive mosquitoes found in London & Middlesex County
23-Aug	MR	London Community News	First probable human case of West Nile Virus
24-Aug	EXT	CJBK	West Nile Virus
27-Aug	INT	Metro	Do you know what your kids are watching?
29-Aug	EXT	London Free Press	Ontario cities moving to ban kids from tanning salons
30-Aug	MR	CTV	Second probable human case of West Nile Virus
30-Aug	MR	AM980	Second probable human case of West Nile Virus
30-Aug	EXT	The Londoner	Public participation meeting on Oct 1 re: smoking in municipal outdoor spaces
31-Aug	MR	London Free Press	Second probable human case of West Nile Virus
04-Sep	EXT	Toronto Star	Naloxone - any plans to distribute in Middlesex-London
05-Sep	MR	Middlesex Banner	Second probable human case of West Nile Virus
06-Sep	MR	CBC Radio London	Number of local pertussis cases on the rise
06-Sep	MR	Free FM	Number of local pertussis cases on the rise
06-Sep	MR	CTV	Number of local pertussis cases on the rise
06-Sep	MR	London Community News	One Life One You join call for federal ban on flavoured tobacco products
10-Sep	EXT	XFM Fanshawe	BC Centre for Disease Control report on "Canadian Problem" with flu shot
10-Sep	EXT	London Community News	Disciplining children - ideas/ what to do, what not to do.
11-Sep	EXT	Western Gazette	Student alcohol abuse and addiction
11-Sep	EXT	London Free Press	County council - creating administrative efficiency
11-Sep	INT	Metro	The Clinic
12-Sep	EXT	London Free Press	Third party review of MLHU budget
12-Sep	INT	London Free Press	Internet streaming of the September 2012 Board of Health meeting
12-Sep	MR	Middlesex Banner	Number of local pertussis cases on the rise
12-Sep	EXT	XFM Fanshawe	Tobacco-Free Sport and Recreation / tobacco control
12-Sep	EXT	AM980	Increase in WNV cases - worst year since 2002
13-Sep	EXT	XFM Fanshawe	Safe sex and condom use
13-Sep	EXT	XFM Fanshawe	Bed bugs - how to avoid them, how to get rid of them?
13-Sep	MR	Transcript & Free Press	One Life One You join call for federal ban on flavoured tobacco products
13-Sep	MR	Transcript & Free Press	Second probable human case of West Nile Virus
14-Sep	BR	London Free Press	MLHU budget - administrative costs
15-Sep	INT	London Free Press	Smoke-Free Movie Night

Date	Code	Outlet	Topic
17-Sep	INT	Metro	Smoke-Free Movie Night
17-Sep	MR	NewsTalk 1290 CJBK	Smoke-Free Movie Night
18-Sep	EXT	XFM Fanshawe	HPV vaccine - TPH offering vaccine to those eligible who didn't get it
19-Sep	EXT	XFM Fanshawe	Prenatal and other programs aimed at teens
19-Sep	BR	XFM Fanshawe	Public participation meeting on outdoor smoking ban in public places
19-Sep	EXT	London Community News	WNV larviciding on public property - what can MLHU do?
20-Sep	Ext	London Community News	HIV Statistics for Middlesex-London
20-Sep	MR	NewsTalk 1290 CJBK	Smoke-Free Movie Night
20-Sep	INT	The Londoner	Smoke-Free Movie Night
20-Sep	INT	London Community News	Smoke-Free Movie Night
20-Sep	EXT	The Londoner	Potential by-law change to allow kids to cycle on sidewalks
20-Sep	EXT	London Community News	What would 0% tax increase look like in 2013
21-Sep	MR	Free FM	Smoke-Free Movie Night
21-Sep	MR	NewsTalk 1290 CJBK	Smoke-Free Movie Night
24-Sep	EXT	XFM Fanshawe	Public participation meeting on smoking in outdoor public places
25-Sep	EXT	London Free Press	Variant Influenza Viruses
25-Sep	MR	XFM Fanshawe	Active Transportation Plan
26-Sep	EXT	Middlesex Banner	County council - creating administrative efficiency
26-Sep	EXT	Middlesex Banner	Health Unit board reviews ways to cut MLHU costs
28-Sep	MR	NewsTalk 1290 CJBK	Adventures in Sex City Heroes Bring Safe Sex Messages to Local Bars
28-Sep	MR	XFM Fanshawe	Adventures in Sex City Heroes Bring Safe Sex Messages to Local Bars
28-Sep	MR	CTV	Adventures in Sex City Heroes Bring Safe Sex Messages to Local Bars
28-Sep	MR	XFM Fanshawe	Adventures in Sex City Heroes Bring Safe Sex Messages to Local Bars
01-Oct	EXT	Fanshawe TV	West Nile Virus - how prominent has it been this summer?
01-Oct	EXT	CTV	Smoking in outdoor public places tee-up story
02-Oct	EXT	Metro	New bylaw pending on banning smoking in municipal outdoor spaces
02-Oct	EXT	The McLeod Report	Blog on Oct 1st meeting re: banning smoking in municipal outdoor spaces
02-Oct	MR	CBC Ontario Morning	Adventures in Sex City Heroes Bring Safe Sex Messages to Local Bars
02-Oct	MR	London Free Press	Cleardale Public School neighbourhood walk
03-Oct	MR	Middlesex Banner	Adventures in Sex City Heroes Bring Safe Sex Messages to Local Bars
03-Oct	MR	The Londoner	Cleardale Public School neighbourhood walk
03-Oct	MR	Rogers TV - Newsmakers	Cleardale Public School neighbourhood walk
03-Oct	MR	CTV	Cleardale Public School neighbourhood walk
03-Oct	MR	XFM Fanshawe	Cleardale Public School neighbourhood walk
04-Oct	EXT	London Community News	Councillors comments following public mtg re: smoking in outdoor spaces
04-Oct	EXT	London Free Press	Be Safe Be Seen contest
04-Oct	MR	Rogers TV - Daytime	Cleardale Public School neighbourhood walk
04-Oct	EXT	The Londoner	Benefit of getting the flu shot
05-Oct	EXT	London Free Press	Proposed bylaw on banning smoking in outdoor spaces

Date	Code	Outlet	Topic
05-Oct	EXT	London Free Press	PHO calling for influenza vaccination be a condition of employment for health care workers
05-Oct	EXT	AM980	Best practices for cooking a turkey
05-Oct	EXT	London Free Press	Comment re: Supreme Court of Canada decision on HIV disclosure
05-Oct	EXT	XFM Fanshawe	Comment re: Supreme Court of Canada decision on HIV disclosure
09-Oct	MR	XFM Fanshawe	Launch of community health stats website
09-Oct	MR	Rogers TV - Newsmakers	Launch of community health stats website
09-Oct	MR	NewsTalk 1290 CJBK	Launch of community health stats website
09-Oct	MR	CTV	Launch of community health stats website
09-Oct	EXT	XFM Fanshawe	Guidelines around breast cancer screening
09-Oct	EXT	AM980	Mandatory flu shots being suggested by PHO
09-Oct	EXT	London Free Press	Smoking law need to be standardized
09-Oct	EXT	London Free Press	Opinion column on mandatory flu shots for health care workers
10-Oct	EXT	XFM Fanshawe	Radio Doc: How "The Pill" has changed over the years (dosage, etc...)
10-Oct	EXT	London Free Press	London council directing city staff to craft bylaw re: banning smoking within 9 meters of playgrounds, sports fields, municipal building doorways
10-Oct	MR	London Free Press	Launch of community health stats website
10-Oct	EXT	London Free Press	Recruitment of new MOH
10-Oct	EXT	Middlesex Banner	London council directing city staff to craft bylaw re: banning smoking within 9 meters of playgrounds, sports fields, municipal building doorways
10-Oct	MR	London Free Press	Stats on flu vaccination of health care workers from 2004-2012
10-Oct	MR	Metro	Launch of community health stats website
10-Oct	EXT	CTV	Smoking ban within 9 meters of playgrounds, sports fields, municipal building doorways
11-Oct	EXT	XFM Fanshawe	Reaction to Health Canada comment on energy drinks and alcohol
11-Oct	MR	The Londoner	Identifying risk key to encouraging kids to walk and bike to school
11-Oct	EXT	CHRW	Smoking ban within 9 meters of playgrounds, sports fields, municipal building doorways
11-Oct	MR	Western Gazette	Launch of community health stats website
12-Oct	MR	Free FM	Launch of community health stats website
15-Oct	BR	London Free Press	MLHU administration budget
15-Oct	EXT	XFM Fanshawe	Birth Control - how it is provided at The Clinic
17-Oct	EXT	XFM Fanshawe	HPV shots - value; why they're a good thing
17-Oct			
17-Oct	INT	London Free Press	Internet streaming of October BOH meeting
17-Oct	BR	London Free Press	Establishing reserve fund
18-Oct	INT	The Londoner	Influenza Vaccination Clinics
19-Oct	INT	Metro	Influenza Vaccination Clinics
19-Oct	BR	London Free Press	Vote to maintain status quo re: budget
21-Oct	EXT	London Free Press	Health Unit urging all Londoners over six months get flu shot
22-Oct	INT	Metro	Influenza Vaccination Clinics
22-Oct	INT	London Free Press	Influenza Vaccination Clinics
23-Oct	MR	Free FM	Influenza Vaccination Clinics
23-Oct	MR	AM980	Influenza Vaccination Clinics

Date	Code	Outlet	Topic
23-Oct	MR	Rogers - Inside London	Influenza Vaccination Clinics
23-Oct	MR	XFM Fanshawe	Influenza Vaccination Clinics
24-Oct	INT	Metro	Parent Symposium - Raising Emotionally Healthy Children
24-Oct	MR	Metro	Community Flu Clinic kicks off annual flu clinic campaign
24-Oct	MR	Western Gazette	Influenza Vaccination Clinics
24-Oct	INT	Middlesex Banner	Influenza Vaccination Clinics
24-Oct	INT	Dorchester Signpost	Influenza Vaccination Clinics
24-Oct	MR	CTV	Influenza Vaccination Clinics
24-Oct	MR	XFM Fanshawe	Information about the influenza vaccine
25-Oct	MR	London Free Press	Not By Accident Conference
25-Oct	INT	Transcript & Free Press	Influenza Vaccination Clinics
25-Oct	INT	Parkhill Gazette	Influenza Vaccination Clinics
26-Oct	INT	Metro	Parent Symposium - Raising Emotionally Healthy Children
27-Oct	INT	London Free Press	Influenza Vaccination Clinics
29-Oct	INT	Metro	Parent Symposium - Raising Emotionally Healthy Children
31-Oct	INT	Metro	Parent Symposium - Raising Emotionally Healthy Children
31-Oct	EXT	London Free Press	MLHU urging Ontarians to have an emergency kit
01-Nov	EXT	XFM Fanshawe	Candy and the damages it causes to teeth
01-Nov	EXT	XFM Fanshawe	OMA recommendations on junk food labels
03-Nov	INT	London Free Press	Influenza Vaccination Clinics
05-Nov	EXT	XFM Fanshawe	Health concerns related to breakfast sandwiches
07-Nov	INT	Middlesex Banner	Influenza Vaccination Clinics
07-Nov	INT	Dorchester Signpost	Influenza Vaccination Clinics
07-Nov	EXT	Dorchester Signpost	St. David Catholic School Healthy Hearts Committee
07-Nov	EXT	XFM Fanshawe	Nursing students needing flu shots for their program
08-Nov	INT	Parkhill Gazette	Influenza Vaccination Clinics
08-Nov	INT	Transcript & Free Press	Influenza Vaccination Clinics
08-Nov	EXT	XFM Fanshawe	Radio doc on the effectiveness of tobacco warning labels
08-Nov	INT	Strathroy Age Dispatch	Influenza Vaccination Clinics
09-Nov	EXT	London Free Press	Terms of Reference for review of administrative functions
10-Nov	INT	London Free Press	Influenza Vaccination Clinics
13-Nov	EXT	XFM Fanshawe	Predrinking and the associated health risks
13-Nov	EXT	Rogers TV - Fanshawe Learns	Healthy eating over the winter months
13-Nov	MR	Rogers TV - Daytime	Parent Symposium - Raising Emotionally Healthy Children
14-Nov	INT	London Free Press	Internet streaming of November BOH meeting
14-Nov	MR	NewsTalk 1290 CJBK	Influenza update
14-Nov	MR	XFM Fanshawe	Influenza update
14-Nov	MR	Free FM	Influenza update
14-Nov	MR	CTV	Influenza update
14-Nov	MR	CBC Radio London	Influenza update
14-Nov	MR	Western Gazette	Influenza update
15-Nov	MR	CBC Ontario Morning	Parent Symposium - Raising Emotionally Healthy Children
15-Nov	MR	London Free Press	First confirmed cases of Influenza in Middlesex-London

Date	Code	Outlet	Topic
15-Nov	BR	London Free Press	Terms of Reference for review of administrative functions
15-Nov	MR	Metro	First confirmed cases of Influenza in Middlesex-London
16-Nov	BR	London Free Press	Efficiencies & administrative review
16-Nov	MR	Free FM	New parenting videos
16-Nov	MR	XFM Fanshawe	New parenting videos
18-Nov	EXT	London Free Press	Mayor calling for greater city council presence on BofH
19-Nov	MR	Metro	New parenting videos
20-Nov	MR	XFM Fanshawe	Influenza Surveillance Report (Nov 19/12)
21-Nov	INT	Middlesex Banner	Influenza Vaccination Clinics
21-Nov	MR	Metro	Influenza Surveillance Report (Nov 19/12)
21-Nov	INT	Dorchester Signpost	Influenza Vaccination Clinics
22-Nov	INT	Parkhill Gazette	Influenza Vaccination Clinics
22-Nov	MR	Transcript & Free Press	New parenting videos
22-Nov	MR	London Community News	First confirmed cases of Influenza in Middlesex-London
22-Nov	MR	London Community News	New parenting videos
23-Nov	EXT	London Community News	Third city councillor to join MLHU board of health
23-Nov	EXT	Free FM	Attendance at community flu clinics
24-Nov	INT	London Free Press	Article on Health Unit funding and shared services review
27-Nov	MR	CTV	Influenza Surveillance Report (Nov 27/12)
27-Nov	MR	The Londoner	Influenza Surveillance Report (Nov 27/12)
27-Nov	MR	AM980	Influenza Surveillance Report (Nov 27/12)
28-Nov	MR	XFM Fanshawe	Influenza Surveillance Report (Nov 27/12)
28-Nov	EXT	CTV	Travel vaccines and others things you need to bring when you travel
28-Nov	MR	Metro	Influenza Surveillance Report (Nov 27/12)
28-Nov	MR	London Free Press	Influenza Surveillance Report (Nov 27/12)
28-Nov	MR	UWO Journalism	Influenza Surveillance Report (Nov 27/12)
29-Nov	MR	Transcript & Free Press	Influenza Surveillance Report (Nov 27/12)
06-Dec	MR	London Community News	Influenza Surveillance Report (Nov 27/12)
06-Dec	MR	Transcript & Free Press	Influenza Surveillance Report (Nov 27/12)
06-Dec	EXT	Metro	Influenza A outbreak at Victoria Hospital resolved
06-Dec	MR	The Londoner	Influenza Surveillance Report (Nov 27/12)
07-Dec	MR	London Free Press	Influenza Surveillance Report (Dec 6/12)
07-Dec	MR	Metro	Influenza Surveillance Report (Dec 6/12)
12-Dec	INT	London Free Press	Notice re: Internet streaming of December Board of Health meeting
12-Dec	INT	Middlesex Banner	Make my first test an eye test
12-Dec	INT	Dorchester Signpost	Make my first test an eye test
12-Dec	MR	CTV	Influenza Surveillance Report (Dec 6/12)
12-Dec	MR	Free FM	Influenza Surveillance Report (Dec 6/12)
12-Dec	INT	Dorchester Signpost	Healthy Baby Healthy Brain
12-Dec	INT	Metro	The Health Connection is your direct line to PHNs in Middlesex-London
13-Dec	MR	My-FM Strathroy	Uninspected kitchens and holiday baking
13-Dec	MR	NewsTalk 1290 CJBK	Uninspected kitchens and holiday baking

Date	Code	Outlet	Topic
13-Dec	INT	Strathroy Age Dispatch	Make my first test an eye test
13-Dec	INT	Parkhill Gazette	Make my first test an eye test
13-Dec	INT	Transcript & Free Press	Make my first test an eye test
13-Dec	INT	Metro	Influenza Surveillance Report (Dec 12/12)
13-Dec	BR	London Free Press	Draft BofH Code of Conduct
13-Dec	INT	Strathroy Age Dispatch	Healthy Baby Healthy Brain
13-Dec	INT	The Londoner	The Health Connection is your direct line to PHNs in Middlesex-London
14-Dec	EXT	London Community News	Influenza update - what kind of season has it been so far?
14-Dec	INT	Parkhill Gazette	Healthy Baby Healthy Brain
15-Dec	INT	Transcript & Free Press	Healthy Baby Healthy Brain
15-Dec	BR	London Free Press	Draft BofH Code of Conduct
17-Dec	INT	Metro	The Health Connection is your direct line to PHNs in Middlesex-London
19-Dec	INT	Dorchester Signpost	The Health Connection is your direct line to PHNs in Middlesex-London
19-Dec	INT	Middlesex Banner	Healthy Baby Healthy Brain
19-Dec	INT	Middlesex Banner	Influenza Surveillance Report (Dec 12/12)
19-Dec	INT	Metro	It is illegal to smoke in enclosed workplaces, including workplace vehicles
19-Dec	BR	London Community News	Draft BofH Code of Conduct
20-Dec	INT	Strathroy Age Dispatch	Notice re: Strathroy Immunization Clinic schedule
20-Dec	INT	Strathroy Age Dispatch	The Health Connection is your direct line to PHNs in Middlesex-London
20-Dec	INT	The Londoner	It is illegal to smoke in enclosed workplaces, including workplace vehicles
20-Dec	INT	Metro	Influenza Surveillance Report (Dec 18/12)
20-Dec	INT	Transcript & Free Press	The Health Connection is your direct line to PHNs in Middlesex-London
21-Dec	INT	Parkhill Gazette	The Health Connection is your direct line to PHNs in Middlesex-London
20-Dec	INT	Transcript & Free Press	Influenza Surveillance Report (Dec 12/12)
20-Dec	INT	Parkhill Gazette	Notice re: Strathroy Immunization Clinic schedule
26-Dec	INT	Middlesex Banner	Notice re: Strathroy Immunization Clinic schedule
27-Dec	INT	Strathroy Age Dispatch	Notice re: Strathroy Immunization Clinic schedule
27-Dec	INT	The Londoner	The Health Connection is your direct line to PHNs in Middlesex-London
28-Dec	EXT	Mom & Caregiver	Breastfeeding: more than just nutrition

* The Communications Department issues Public Service Announcements (PSA's) to all local radio, tv & newspaper outlets on a regular basis. However, because it is very difficult to track if or when PSA's are aired we have not included this information.